

# Press Release

The INSIGHT Group

6/1/2022

*Building INSIGHT's Thought Leadership*



## Jim Weigand joins *The INSIGHT Group*

***The INSIGHT Group announced today that Jim Weigand, former President at DuPont Sustainable Solutions, has joined the executive consulting firm as a Strategic Partner.***

Jim brings more than 40 years of of General Management, Sales, and Marketing experience to The INSIGHT Group. Most of his career was spent in senior global leadership roles with DuPont across many of the company's key business segments (coatings, fibers, polymers and films). Jim also was President of DuPont Sustainable Solutions for 9 years, DuPont's only global Consulting business unit that brought its clients DuPont expertise in safety, process safety management, operations excellence, training solutions, and cultural change practices.

*"We welcome Jim to the INSIGHT team!"* said Joe Foresman, President of The INSIGHT Group. *"Jim is well known for creating, leading, and operating*

*services businesses in product-oriented companies. His customer knowledge will help INSIGHT expand the market segments we serve, and his expertise and experience will add significant value to our clients."*

Jim's extensive business experience resulted in significant top and bottom-line growth and included leadership of several key mergers and acquisitions around the world. As DuPont Sustainable Solutions President, Jim also engaged the services of the Insight Group to understand and implement growth strategies across new market segments for DSS.

*"We have known and worked with Jim in various capacities over the past fifteen years,"* shared Ed Petrozelli, INSIGHT's Chief Executive Officer. *"He has an excellent track record recognized by many executives around the globe. We look forward to Jim sharing his talents with our INSIGHT team and clients!"*

*For more information on The INSIGHT Group, visit our website at [www.insight-group.com](http://www.insight-group.com)*

At INSIGHT, Jim will be responsible for business development and strategic planning assisting

clients developing plans to profitably grow their businesses.

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## The INSIGHT Group

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*The INSIGHT Group* is a 'Best Practices' management consulting firm. We create client value through the development and execution of profitable, high-growth strategies, business plans and implementation support for all elements of our clients' businesses. With the rapid infusion of digital capabilities & computing infrastructure into the Services Business Model coupled with the current drive to provide / deliver more elements remotely, INSIGHT has taken a leadership role on understanding how this change is presenting substantial opportunities for both providers and users of fee-based services. We continually study the market to understand what new innovations are being developed and deployed, identifying what's working and what's not. We use that knowledge to continually improve our industry "best of class" practices and processes. We deliver these innovative capabilities through our experienced industry thought leaders.

Our consulting and implementation services expertise help clients transition to a more responsive and competitive business model. Key to this transformation and our record of consistently delivering business value is our knowledge and operational understanding of the "Solutions & Services" business model. INSIGHT is uniquely positioned to deliver significant value to product focused firms who are aggressively pursuing a services and solutions strategy to complement their legacy product strategy. This includes designing and helping to implement best-in-class global sales coverage and plans that optimize services, solutions and product success.

Our highly skilled consultants have demonstrated successful achievements as line and staff executives in Fortune 50 enterprises plus our consulting practices, methodologies, and business processes have been proven in field use with multiple clients. Engagement successes to date have been with enterprises in the Information Technology, Telecommunication, Distribution, Manufacturing, Process, Agriculture and Healthcare industries.

INSIGHT's client list includes some of the world's most successful firms.... DuPont, IBM, HP, Siemens, Xerox, Tech Data, BMC Software, Becton Dickenson, J&J, Keysight, Pioneer Hi-Bred, Syngenta, Avnet, and many small and medium size firms.

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